

CCA Board meeting, 11/20/15:

6pm, The Ground Round, Bangor, ME

- set preliminary details for upcoming annual meeting. Email & postal mail ASAP
- Travis will pick up swag & poster, etc, at Alpenglow and sell memberships before the meeting
- Directorship roles were loosely defined for upcoming terms:
President: opening greeting at events, etc; CCA poster child; solicit/set agendas and run meetings.
VP: coordinate activities, project involvement
Conservation Officer: project involvement,
Treasurer: maintain accounts & membership database, website
Secretary: minutes, public relations: announcements (FB, website, media outlets), membership engagement
- Brad's seeking Presidency, John CO, and Travis Treasurer for next term
- we'd like to nominate Brian for VP and Kim Robichaud for Secretary
- considering switching to 2-year terms for continuity's sake (avoid burnout by not over-committing anyone's energy in a 1 year period - spread it over two)
- considered a 6th board position (Membership) but decided to stay with 5 and more evenly distribute those duties between Treasurer & Secretary
- all board positions' duties will naturally vary based on that person's strengths & interests
- future activity ideas: grand opening for the kiosk this Spring - be sure to invite major donors of Eagle's and involve the press; have more frequent, small events (mini gym/rock trainings, regional boulder tour, etc) to slowly build organizational credibility. Then more people would be likely to show up for infrequent large events; once LMF funding comes through (any day now?) consider financial sponsorship of events to build partnerships; add options for membership swag/for sale items (hats, bandanas, stickers); host some sort of climbing competition/rendezvous.
- adjourned 8pm