

Board Meeting Minutes
Clifton Climbers Alliance
February 4, 2016
[Bangor, ME]

Board Members

Present: John Crocker, Travis Hussey, Brian O’Leary, Brad Wilson, Kim Robichaud

Proceedings

- Meeting called to order at 6:30 pm by President, Brad Wilson.
- Membership Communication
 - It was decided that Brian will take on the responsibility of starting an Instagram account on behalf of the CCA. This account will be used to share development at Eagle Bluff, made possible by the *American Alpine Grant* and other development grants.
 - The board agreed to alter the CCA’s Facebook settings to extend posting permissions to Brian, Travis, Brad and Kim. Kim consented to change the necessary settings to make this possible.
 - John stated he would like to see the CCA make better use of the website to engage members.
- Website
 - It was discussed that Travis is currently managing the website and optimistic about the potential. He intends to take note of website statistics for the next meeting.
 - John stated he wished to see a more engaging website with, for example, a gallery of photos depicting new routes and updated anchors, etc.. Travis agreed to look into setting up a photo gallery.
 - The possibility of adding a forum to the website to help climbers find partners was discussed.
 - The board agreed that the website should include a link to board meeting minutes.
 - It was decided that CCA board members should be identified on the website. Travis requested a photograph and short-bio., if permissible, of each of the board members. Board members agreed to email this to Travis.
 - It was decided that email communication should be made with CCA members roughly once every six weeks. These communications should be used to share upcoming events and meetings, along with other relevant CCA news.
 - John noted that graffiti and litter are current problems at Eagle’s Bluff. The board agreed that these concerns should inform membership outreach in the future. In addition, it was discussed that *Leave No Trace* principles be encouraged at the Bluff and members educated on these principles.
- Membership and Board Meetings

- A fall membership meeting was scheduled for Thursday, March 24th at 7pm. The location will be the MaineBound Adventure Center in Orono, ME. The meeting will coincide with a climbing shoe demo sponsored by Alpenglowl Adventure Sports/Acadia Mountain Guides. In addition, Brad offered to present a brief presentation on his climbing endeavors to engage the interest of members.
- A winter membership meeting was scheduled for December at the University of Maine's annual indoor climbing event, *Boulder Bash*. The CCA board awaits the announcement of this date by the University. This meeting will include elections for the CCA Board for the coming year (2017).
- A possible fall membership meeting was also discussed. This meeting would be used to receive input from the membership regarding their wishes for the CCA.
- A board meeting was scheduled for May 5, 2016. The meeting will be held at Brad's residence in Bangor.
- Development
 - John Crocker, Conservation officer, expressed the opinion that re-bolting be a current priority for the *Clifton Climbers Alliance* (CCA), in order to use the grant money earned for this stated purpose. The board agreed.
 - The board discussed the possibility of acquiring new conservation easements for climbing at: Park's Pond, Fletcher's Bluff and Big Chick Hill. It was decided that membership should be questioned for their input at the December membership meeting.
 - John volunteered to inquire into who owns the land that includes the climbing area Park's Pond.
- Budget
 - It was stated by Travis that the CCA does not owe any taxes now, nor in the future, for Eagle's Bluff.
 - John stated that he expects the building of a kiosk at Eagle's Bluff, to recognize the previous landowner and serve as an informational point to land users, will cost roughly \$1000.
 - The possibility of using CCA funds for future land acquisition was discussed.
- CCA Sponsored Events
 - The board considered a variety of events aimed at engaging CCA members. Among the events proposed were speakers/slideshows, "gear and beer" clinics, *Leave No Trace* workshops, *Bluff Fest*, route-cleaning days, a "Black fly retreat" in Acadia in the spring. No dates were set for these events.
 - April 16, 2016 was set for the date to hold an event for the installation/dedication of the kiosk at Eagle's Bluff. The rain date was scheduled for April 23, 2016. The event will include a volunteer litter pickup at 8 am, followed by the kiosk dedication at 10 am. Attendees will be encouraged to share a day of climbing together following the clean up and dedication.

- Other Business
 - Kim Robichaud, secretary, brought it to the attention of the board that the PO Box payment is due toward the end of February. Travis Hussey, treasurer, consented to take care of this payment at the post office.
 - It was discussed that two keys to the PO Box are held by the CCA. John Crocker and Travis Hussey hold each set of keys.
 - It was discussed that the CCA would like to advertise itself to area climbers at the MaineBound Adventure center. A roughly 2 ft square banner was proposed to hang in the climbing area. Jeremy Robichaud, not present, agreed to create this banner on behalf of the CCA, incorporating the CCA logo, website and email contact.
 - Brad offered to create a “Good v. Bad Hardware” educational poster for the kiosk at Eagle’s Bluff to educate members on the safety updates in progress.

Board meeting minutes prepared by Kim Robichaud.